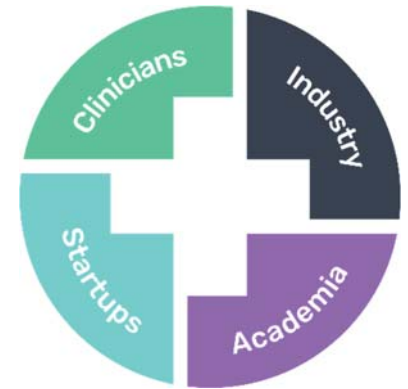


WATERLOO REGION MEDTECH 2018

CANADIAN MEDTECH: WHAT'S HOLDING US BACK

WEDNESDAY OCTOBER 24, 2018 – 7:30 AM - 6:00 PM
ST. GEORGE HALL, WATERLOO, ONTARIO



AGENDA

MORNING SESSION

- 7:00 AM **Registration. Continental Breakfast. Visit Exhibits**
- 8:00 AM **Welcome and Opening Remarks**
Conference Co-Chairs:
Doug Dittmer, MD, Medical Director, Physical Medicine and Rehabilitation, Grand River Hospital
Shirley Fenton, Co-Founder, Waterloo MedTech

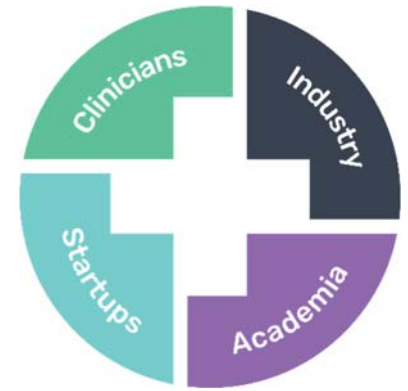
Hon. Bardish Chagger, Leader of the Government in the House of Commons and MP, Waterloo
- 8:15 AM **Canadian MedTech: What's Holding Us Back**
Armen Bakirtzian, CEO & Co-founder, Intellijoint Surgical
- 8:45 AM **The Innovators Roadmap at Johns Hopkins Technology Innovation Center: How We Deal with Start-Ups**
Paul Nagy, PhD, Deputy Director, Johns Hopkins Medicine Technology Innovation Center
- 9:15 AM **The Role Of The College Of Physicians And Surgeons In Transformative Medicine**
Dr. David Rouselle, Past President, College of Physicians and Surgeons of Ontario
- 9:45 AM **Refreshment Break. Visit Exhibits. 30 minutes**
- 10:15 AM **What's Holding Us Back – Tales from Two Scale-Ups**
Dana Fox, CEO & Founder, Institute for Smarter Government
Dr. Sandeep (Sonny) Kohli, Co-founder and Chief Medical Officer, CloudDX
- 10:45 AM **Implementation of Health Tech innovations in EU: Crossing boundaries & borders**
Prof. Lisette Van Gemert-Pijnen, PhD, Head, Centre of eHealth & Wellbeing Research, University of Twente
- 11:15 AM **Panel: Surviving From Start-Up to Scale-Up**
Moderator: Paul Salvini, PhD, CEO, Accelerator Centre
Panelists: Adrien Côté, PhD, Business Advisor, Velocity, University of Waterloo
Murray Gamble, President, The C3 Group of Companies
Josephine McMurray, PhD, Associate Professor, Lazaridis School of Business & Economics, Wilfrid Laurier University
Brenda Rankin, Co-Founder and Executive VP, Client Outlook
- 12:00 PM **Lunch. Visit Exhibits. 60 minutes**

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AFTERNOON SESSION

- 1:00 PM **Beyond the Product: Designing medtech for exceptional experiences in a clinical setting that has none**
Joseph Cafazzo, PhD, Executive Director, Biomedical Engineering & Healthcare Human Factors, University Health Network; Chair, Wolfond Chair in Digital Health and Associate Professor, University of Toronto
- 1:30 PM **Unlocking Innovation & Accelerating Commercialization: Health and Biosciences Economic Strategy Table Findings and Recommendations**
Neil Fraser, President, Medtronic Canada
- 2:00 PM **Digital Providers by Design**
Dr. Mohamed Alarakhia, Director, eHealth Centre of Excellence & CCIO, WWLHIN
- 2:30 PM **Innovation and Start-Up Showcase**
Top 7 Innovators and Start-Ups
- 3:00 PM **Refreshment Break. Visit Exhibits. 15 minutes**
- 3:15 PM **Plenary Keynote: Improving Health Care Now: Striving for Excellence in the Future**
Dr. Rueben Devlin, Chair and Special Advisor on Improving Healthcare and Ending Hallway Medicine, Government of Ontario
- 3:45 PM **PANEL: How Do We Change from Holding MedTech Back to Moving MedTech Fast Forward?**
Moderator: Franck Hivert, Former CEO & Member, Board of Directors, Oculys Health Informatics
Panelists: Shanti Gidwani, National Senior Director, Healthcare, Cisco Canada
Wayne Gudbranson, CEO, Branham Group
Laurie Lafleur, Senior Healthcare IT Consultant, Paragon Consulting Partners, LLC
Brian Lewis, CEO, Medical Devices Canada (MEDEC)
- 4:30 PM **Inaugural 2018 Waterloo MedTech Awards.**
Closing.
Networking Reception.

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